

# ADOBE EXPERIENCE MANAGER + MICROSOFT AZURE

## GREAT ALONE – EVEN BETTER TOGETHER

In late 2016, Adobe and Microsoft announced plans for a strategic partnership to help companies embrace digital transformation and deliver compelling, personalized experiences throughout the customer journey. This unprecedented alliance of two software giants has the potential to change the face of digital marketing. It also means you can now take advantage of enterprise-class marketing technology on the largest and most secure global cloud platform.

Microsoft Azure is now the preferred cloud platform for the Adobe Experience Cloud, and we are uniquely positioned to deliver successful joint implementations. As an Adobe Premier Partner and a Microsoft Gold Partner and National Solution Provider, we have the breadth and depth of both experience and technical skills necessary to take full advantage of the Adobe-Microsoft partnership.

Our digital marketing and technology experts are ready to help you understand the implications of this partnership and capitalize on its value to your organization.

## WHO WE ARE

We're an award-winning digital agency with deep partnerships, expertise, and strategy and implementation experience in the Adobe and Microsoft platforms. We are one of only nine partners in the world recognized by both Adobe and Microsoft as "first wave" implementation leaders.

## WHAT WE WILL DO

- 1 Engage our senior strategists and published subject matter experts to facilitate a strategy briefing that highlights:
  - / Implications and opportunities for your company and industry
  - / Current and future roadmap opportunities including Dynamics CRM, Analytics and Campaign integrations for a 360-degree view of the customer
- 2 Prove out Adobe Experience Manager (AEM) on Azure to meet your specifications
- 3 Design an enterprise-class solution architecture for AEM on Azure that takes advantage of:
  - / AEM's deep capabilities for personalized experiences. Our AEM-specialized team has delivered more than 50 such experiences.
  - / Azure's world-class security certifications and global footprint across all regions. Our best-in-class Azure team features more certified Azure professionals than any other U.S. firm.
- 4 Create a digital transformation strategy that encompasses compelling digital experiences for your customers
- 5 Deploy, manage, and support your web presence through our managed services organization, keeping the site running smoothly so you don't have to